



## **The Big Bang meets WinterLights**

It may sound a recipe for an astronomic disaster but this is a far from a calamity. This is definitely a win, win situation. Local entrepreneur Max Mason is supporting Oxford Inspires for the second time. His sponsorship of the 2007 Luminox brought his sausage restaurant, Big Bang, the exposure he wanted whilst supporting the people it serves.

Max Mason, proprietor of the Big Bang, a much praised and popular sausage restaurant based in Walton Street, sees his sponsorship of this year's WinterLights once again as a way of supporting his local area and its people.

*He said 'As owner of the Big Bang restaurant my sole aim is to buy and support my local environment and supporting Oxford Inspires is effective in helping to invest my profits back into Oxfordshire, rather than increasing a Chain restaurant's balance sheet.'*

*'On the evening of 28<sup>th</sup> November The Big Bang will be based in Broad Street selling our fantastically popular, locally sourced gourmet sausages in hot dog rolls and hot apple punch to keep people warm as they watch the festivities. We will be offering a 25% discount on a plate full of fine tasty local fayre at the restaurant to anyone who brings in one of the flyers handed out by our staff on the night.'*

This sort of financial support from local companies is at the heart of Oxford Inspires, which endeavours to bring the best of cultural events to the people of Oxfordshire.

### **Notes to Editors**

Big Bang Restaurant is at 124 Walton Street, Oxford OX2 6AH

Finest Sausage and Mash in Britain - Restaurant Magazine

3<sup>rd</sup> Best Place to eat in Britain for under £50 – The Independent

The restaurant serves quality, ethical, locally sourced food and beers from Oxfordshire makers.

To Book a table phone 01865 511 411

[www.thebigbangrestaurants.co.uk](http://www.thebigbangrestaurants.co.uk)

### **WinterLight Supporters**

Arts Council England, Awards for All, Berman Guedes Stretton, The Big Bang, Cherwell District Council, Diocese of Oxford, First Great Western, Oxford City Council, Vale of White Horse District Council, West Oxfordshire District Council, the West End Partnership

**and**

Oxford Inspires' stakeholders Oxfordshire County Council, Oxford City Council, The University of Oxford, Oxford Brookes University and Arts Council England

Oxford Inspires will also provide listings for the public in a festive brochure and on its website, [www.oxfordinspires.org](http://www.oxfordinspires.org), featuring town and parish council events, Christmas light switch ons, concerts, lantern processions, Christmas Concerts, pantomimes and shows.

Oxford Inspires is the cultural development agency for Oxfordshire. It is funded by a consortium of five major stakeholders: Oxford City Council, Oxfordshire County Council, the

University of Oxford, Oxford Brookes University and Arts Council England. Oxford Inspires was formed in 2002 to lead the City and County of Oxford's bid to become European Capital of Culture. Oxford was shortlisted in this competition and now has the status of one of five European Centres of Culture in the UK. Oxford Inspires coordinated the hugely successful county millennium celebrations, Oxfordshire 2007, featuring nearly 350 events and involving more than 300 organisations across the county. [www.oxfordinspires.org](http://www.oxfordinspires.org).

Oxford Inspires continues to work with its partners in business, culture, education and local government to promote culture for Oxfordshire and will be coordinating the Sci/Art promotion in 2010. This autumn has seen coordination by Oxford Inspires of The Planet Earth Season, a county brochure of cultural and environmental events created to motivate action for a greener future.

**Further information from Tei Williams 01869 337 940**