

The Big Bang Bristol – What's it all about?

Ethical, Locally sourced Brilliant
British Banger Dishes



www.thebigbangrestaurants.co.uk

The Easy Way...

Hi, I'd like to introduce myself and the restaurant which I started up in Oxford, 3 years ago and am now opening in Bristol. It's such a simple concept, but with serious implications for the future, which I will endeavour to explain simply here – If you have time, come round and see me at 46 Whiteladies Road, (by Picture house) because it's easier that way, or ring me 07766 331150.

The Philosophy

But, if I haven't lost you, here comes the explanation – Chain restaurants are based on a flawed philosophy that they source everything from one supplier, who they cripple for a low price, before shipping the food across the country and some times the world, to get processed and packaged before it gets on to your plate, some times reaching in excess of 1000 miles before you eat it!

My Idea

My idea, three years ago, was to open a restaurant with a 20 mile radius, from within which everything practicable is sourced, minimizing food miles and carbon footprint. It also meant that people could eat, supporting all their local, small scale suppliers and farmers, without money going to multi-national companies. The good thing for the economy being that, by buying local and in small quantities, I will always have to pay a higher price – money which will always encourage economically happy suppliers.

The Future

Okay, so the more educated amongst us will have already realised that by taking a wedge of money, chopping off the bottom (because I am buying small quantities) and selling bangers and Mash, I effectively chop off the top, I am not making much money,

YET, but in the future, when chain restaurants can't afford the petrol to make their food travel 1,000 miles before you eat it, I may be rewarded for my patience.

The Basics

I apologise for going into such detail, but I feel it's important. I sell only Bangers and Mash, with a couple of other sausage based dishes, but every meal eaten at The Big Bang supports the local economy, and I think that's what is becoming the key issue in

Britain. Come and see me, sit down and discuss it, I will be at 46 Whiteladies Road from now until I have made everyone in Bristol aware of the importance of local food.



My thanks for your time, all those who didn't give up at Paragraph 1!

Max Mason