

PRESS RELEASE

14th September 2007

Max Mason and The Big Bang Bristol, 46 Whiteladies Road, BS8 2NH (The Old Hullaballoos)

FAO News desk -

As soon as you like!

Opening With a Bang – The Revival of Traditional Great British Grub

3 years ago, Naval Officer Max Mason got fed up with the thought that every restaurant he saw was a link in a soulless big chain, so he decided to leave the Navy, draw a 20mile circle around his proposed restaurant site in Oxford and source everything practicable from within that! It worked and still works incredibly well in Oxford, so almost 3years later he's moving the idea to Bristol. Opening, with a Big Bang on Friday 21st September.

The streets of Great Britain are packed with Chinese, Thai, Curry - all manner of global cuisine options, but the last we saw of celebration of British food was when Harry Ramsden retreated to The North. Max sees the Big Bang as a return to this celebration – The opening menu sees Faggots, Meatloaf, an array of Sausage and mash dishes and some damned fine puddings, with everything practicable sourced from within 20miles – the aim being, that the 'intelligent affluent' market know that by dining with us, they are supporting a local network of suppliers (all of whom will be at the launch) and not the balance sheet of a multi national company.

We live in an age where food miles and carbon footprint are increasingly important and whereas the average chain restaurant has between 900 and 1100 food miles on each plate, a restaurant where they add up to less than 100 is a breath of energy efficient fresh air.

The restaurant brings with it some exciting incentives – The throwing down of a gauntlet to the people of Bristol to create a Bristol Sausage, with West Country ingredients in time for Phil Tuffnell to judge during British Sausage

Week (10th – 15th Oct – Press Release to follow), Bangers and Dash lunch menu, the Reel Sunday Sausage Roast, Business Breakfast meetings for up to 60, Live Weekly Jazz dinners and Hide the sausage, where the winner gets a golden sausage worth in excess of £1000!

Max Says "It's hugely exciting to bring what has been such a runaway success in Oxford to another similarly exciting town and be able to showcase the best of the West on our menu! I have found a perfect site, with great staff and some great, fun ideas which should rejuvenate the Bristol dining scene"

You've had enough detail – If you want to discuss things, please get in touch with me at any time or come along to the Opening Party on either the 21st At 8pm (Very Informal evening) or the Media Opening Party on 26th at 6pm-ish. I'd be very happy to see any of the Bristol great and good at either launch!

Check out our web site, where the cover video tells you everything I am keen to keep banging on about – www.thebigbangrestaurants.co.uk or ring me 07766331150.

- ENDS -

EDITORS NOTES:

Max was a Hydrographic Officer in The Royal Navy for 8years before he decided to face the challenge of the catering industry. He sees the Big Bang as the only ethical way that restaurants can move ahead and wants to get the message out as far and wide as possible.

Contacts: Max Mason on 07766331150 / max@thebigbangrestaurants.co.uk

Jo Woods at Redspring on 07775 861564

Photo: Please find attached a photo of Max Mason and his sausage smile and a portion of award winning sausage and mash!